

PRESS RELEASE

For Immediate Release

Enclosure: Color Photo

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Accu-Lube JL-12

NEW High Performance Tube Bending Lubricant

Glenview, IL – April 5, 2010 – Accu-Lube is pleased to announce a new high performance lubricant for tube bending. JL-12 is an opaque gel formulated specifically for tube bending applications. It can be pumped or hand-applied directly to the tube or bending mandrels leaving a clean coating on the mandrel that will not build up over time.

Accu-Lube JL-12 is designed to “stay where it is applied” eliminating the mess of conventional lubricants. No cleaning is required before welding and it is easily cleaned before paint or plating.

Accu-Lube JL-12 enables substantial cost saving over conventional products that flow down tubes, by reducing consumption and improving housekeeping as well as tool or mandrel life.

Accu-Lube JL-12 is supplied ready to use and is available in 5 and 55 gallon containers.

ITW ROCOL North America designs and manufactures a full line of lubricants and cutting fluids for the metalworking industry including the Accu-Lube product line of environmentally-safe lubricants and equipment for minimum quantity lubrication.