

PRESS RELEASE

For Immediate Release

Enclosure: Color Photo

IMTS 2010
Booth # W-2135

Media Contact: Emily Gibbons
ITW Rocol North America
3624 West Lake Avenue
Glenview, IL 60026
Phone: 847-657-5343
Fax: 800-952-5823
egibbons@rocolnorthamerica.com

Rustlick PowerCool PRO

Name Change – Previously Known as PowerCool MaxLife

Glenview, IL – June 7, 2010 – Rustlick announces that the products previously known as PowerCool MaxLife and PowerCool MaxLife CF are now called PowerCool PRO and PowerCool PRO CF, respectively. The part numbers affected in this name change are 86605, 86655, 85505, and 85555. Any questions or comments should be directed to Emily Gibbons at 847-657-5343 or egibbons@rocolnorthamerica.com.