

## PRESS RELEASE

### For Immediate Release

Enclosure: Color Photo

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Media Contact: Emily Gibbons  
**ITW ROCOL North America**  
3624 West Lake Avenue  
Glenview, IL 60026  
Phone: 847-657-5343  
Fax: 800-952-5823  
egibbons@rocolnorthamerica.com

## **Rustlick PowerCool PRO**

### **NEW Water-Soluble Coolants with Advanced Technology** **Give Maximum Bioresistance and Performance**

Glenview, IL – June 9, 2010 – Rustlick is very pleased to announce a new line of long-lasting water-soluble oils with proprietary additives specifically formulated to give maximum bioresistance and performance for heavy-duty cutting and grinding applications. PowerCool PRO coolants are formulated using advanced technology to ensure the highest fluid performance, dramatically increased sump life, and decreased overall fluid use.

PowerCool PRO coolants are safe for all metals, including ferrous/non-ferrous metals, aluminum, brass, bronze, and copper. These products can be used for a wide range of low to heavy-duty applications including machining, cutting, grinding, milling.

PowerCool PRO is available in two versions, chlorinated or chlorine free. Rustlick PowerCool PRO contains chlorinated EP additives and PowerCool PRO CF contains non-chlorinated EP additives and is also recommended for use on titanium. PowerCool PRO and PowerCool PRO CF are available in 5 or 55 Gallon containers.

ITW ROCOL North America designs and manufactures a full line of coolants and lubricants for the metalworking industry including the Rustlick product line of cutting and grinding fluids, EDM fluids, rust preventatives, sump-side additives, and coolant maintenance equipment.